Green Hand Org.

Community engagement

... The key for biodiversity conservation
GHO Vision

in-Situ and ex-Situ biodiversity conservation and sustainability to go hand in hand with the empowerment of active community engagement.
GHO Mission

- To positively engage the community in conserving biodiversity with a focus on flora.
- To empower diverse community components and to interlink them in a GH sustainable creative value chain to reflect national commitment towards environment and development.
- To create an added value link between ecological/economical systems.
- To promote responsible citizenship, cultural understanding and social standards.
GHO Organizational Chart

GH Board

GH Secretariat
  - Executive board members + Head of commissions + Chairman
  - Assigned Advisors
    - Communication / Financial / Legal Department
  - Advisory Council

Biodiversity Commission
  - Programs:
    - GHBG (Green Hand Botanical Garden)
    - Climate Change Mitigation
    - Advocacy
    - Policy Lobbying

MEA Commission
  - Programs:
    - MEA Nursery
    - MEA Practical Forestation/Reforestation
    - MEA responsible tourism
    - MEA Alternative cropping
    - Ecological Atelier
    - MEA capacity Building
    - MEA (Medicinal, Edible, Aromatic)

Green Home Commission
  - Programs:
    - Capacity Building
    - Authentic Green Home Exhibition
    - Vocational Training
    - Revival of Cultural Heritage

Educational Commission
  - Programs:
    - Eco-School
    - Mobile Eco-School
    - E-Library
    - Tobacco Control
    - Road Safety

GH Community
  - GH Members, Support groups, Volunteers, Affiliates (NGOs, private & public sectors), Beneficiaries

Green Vision
  - Consultancy Civic Corporate

GH MEA COOP
  - Green Hand s.a.r.l. (casa verde products)
  - MOA (Alex Guidance Office)

SLC
  - Syndicate of Lebanese Craftsmen
GHO Module

MEA, Green Home & Educational Commissions interlink and build up sustainable commitment and consensus toward conserving the wild flora and establishing the GHBG, this is illustrated among the following programs:
MEA Plants Nursery

- Medicinal, Edible and Aromatic plants nursery aims at providing seedlings for bare-land owners, farmers as well as municipalities as a new ecological cultivation and/or alternative cultivation.

- More than 100 farmers and 12 cooperatives have joined the program
MEA Plants Nursery

MEA Herbs Farmers
**MEA Practical Forestation / Reforestation**

- Promotion of diverse culture forestation that is based on the actual assessment of the natural texture of the forest

Moreover, GHO in partnership with UNDP / GEF will be prototyping the first MEA mini forest that will be introducing MEA herbs, shrubs and trees for a complete biodiversity conservation socio-economical project.
MEA Green Responsible Tourism

A Special program highlighting a wild MEA specie on every trail, a traditional handicraft, a hidden archeological site through a hike accompanied with local guides and enjoying the “GOU” of our authentic regional home-made food.
**MEA Alternative Cropping**

- MEA plants can be used as a relevant or even higher income generating organic cultivation to replace many chemical fertilizer – land abusing practices, such as tobacco farming.
- 15 farmers shifted completely and 25 partially.
MEA Ecological Atelier

Ecological Atelier aim mainly to produce highly environmental friendly products of MEA plants while maintaining Green Hand full believes in all the social and fair trade aspects. The Atelier will bond environment, handcraft, agriculture and health in a reciprocated interactive way to present new lines of ecological hand made products.
Totally Natural Pesticides from MEA Herbs
MEA Products

GHO – MEA products are branded
CASA VERDE - MEA Products

SEA SALT FLOWER mixed with MEA Herbs
Gourmet Jam and Sauce of MEA Plants
MEA Capacity Building

MEA Capacity Building aims at reviving the cultural heritage and the traditional practices in MEA species, through building up sustainable knowledge, practices and enhanced production for underprivileged families, craftsmen, farmers and domestic food items producers from all over Lebanon. Moreover, to document this highly important traditional knowhow.
MEA Capacity Building
Authentic Green Home Exhibitions

- MEA beneficiaries along craftsmen & Authentic producers are also supported among the Green Home Commission Programs on the marketing level among Green Hand organized exhibitions and among other opportunities all over Lebanon as well as international opportunities.
Green Home Vocational Training

Supporting diverse beneficiaries, families, harvesters, farmers, craftsmen, beekeepers, producers, ... with various techniques and skills that promote and shifts their work towards adopting the environmental and social values as well as reflecting an advanced economic outcome.
Eco School concept

Creating a positive environmental change among the School Students
Eco Knowledge Center

- An eco e-library that will be linked to our diverse portals and resources
- A rich library and environmental book collection
- A multi purpose equipped center for different relevant activities
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Engaging festivals
Libanoticum Fiesta

Mهرجان النباتات والزهرة البرية اللبنانيّة
Libanoticum fiesta
الجمعة 3 تشرين الأول 20.45 حتى 1.30 مساءً
وأيضاً السبت والأحد 4 و 5 ت.4.30ا صبحاً حتى 1.30 مساءً
المكان: مبنى بلدية الجديّدة البوشرية السّخ

الشركاء الرسميين

الجمهورية اللبنانيّة
وزارة الشؤون الاجتماعية
وزارة الثقافة
Ministère de la Culture
IUCN
PETER Music & More
RED LIST
Université Saint-Joseph de Beyrouth
جامعة القديس يوسف في بيروت
USEK
Engaging festivals

**Libanoticum Fiesta**

Stakeholders, Beneficiaries and Key Decision People.
All that towards building up a complete ex-situ conservation project that will conserve and sustain the endemic species of Lebanon.

Along our rich and vivid floral biodiversity.
GHBG – Green Hand Botanical Garden
Affiliations

- IUCN (International Union of Conservation of Nature)
- AFED (Arab Forum for Environment and Development)
- APGA (American Public Garden Association)
- SLC (Syndicate of Lebanese Craftsmen & Authentic Producers)

and definitely looking forward to be officially affiliated with:

- BGCI (Botanic Gardens Conservation International)
- Ecological Restoration Alliance of Botanic Gardens
Green Hand Org
is sustainably conserving biodiversity
for the people ... with the people ... by the people

... Think Always Green & Implement by having a Green Hand

The beginning of the Green Hand Org. journey ...